

# KTSM-TV, El Paso, Texas ComCorp of El Paso License Corp.

**Quarterly List of Issue-Responsive Programming** Second Quarter 2012 (April 1, 2012 - June 30, 2012)

KTSM-TV has ascertained the following issues as important to the El Paso, Texas community:

- Public Safety
- Health
- Economy
- Government and Politics
- Education

During this quarter, KTSM-TV broadcast the following local and network programs that provided the station's most significant treatment of these community issues:

# Local News and Public Affairs Programming:

- NewsChannel 9 Today (Monday Friday: 5:00 7:00 AM)
- NewsChannel 9 @ 5 (Monday Friday: 5:00 5:30 PM)
- NewsChannel 9 @ 6 (Monday Friday: 6:00 6:30 PM)
- NewsChannel 9 @ 6:30 (Monday Friday: 6:30 7:00 PM)
- NewsChannel 9 Weekend @ 6 (Saturday: 6:00 6:30 PM)
- NewsChannel 9 Sunday (Sunday: 5:30 6:00 PM)
- NewsChannel 9 at 10 (Monday Sunday: 10:00 -10:30 PM)

# NBC Network News and Public Affairs Programming:

- Today (Monday Friday: 7:00 11:00 AM)
- Today Weekend (Saturday Sunday: 6:00 9:00 AM)
- Meet the Press with David Gregory (Sunday: 9:00 10:00 AM)
- The Chris Matthews Show (Sunday: 10:00 11:00 AM)
- NBC Nightly News (Monday Saturday: 5:30 6:00 PM; Sunday: 5:00 5:30 PM)
- Dateline NBC (Various)

While this list describes much of KTSM-TV's most significant issue-responsive programming, it is not exhaustive. Programming described in this Quarterly List of Issue-Responsive Programming may relate simultaneously to more than one issue. Duration of each report is between 30 seconds and 2 minutes unless otherwise noted.

Filed by:

Gary Sotir, General Manager

7-/0-/Z
Date Placed in Public Inspection File

	KTSM FCC Quarterly Report	rlv Renort			
Category	Newscast	Time			Quarter/Year
		ט וויי	Date	Duration	Description
Public Safety	News Channel 9 @ 6:30	6:30	June 1, 2012	3:00	A sheriff's deputy speaks with us on the set about Bullying.
Public Safety	News Channel 9	5, 6, 10	June 7, 2012	:25 X3	An El Paso Independent School District mantinance supervisor is arrested on Child Pornography charges
Public Safety	News Channel 9	10	June 10, 2012	ć	The 911 Call Center in Dona Ana County and
Public Safety	News Channel 9	и	June 8, 2012	31.	New car seat requirements are expected to go into effect in 2014. There are new weight
Public Safaty		0		:32	requirements.
מסוגר המובר (	News Channel 9	2	June 8, 2012	72:	58% of High School seniors admit to text and drive. It is being called an enidemic
Public Safety	News Channel 9		June 14, 2012		The government is expanding its investigation into fires that happen in certain
		5		:28	Jeeps and SUV's.
Public Safety	News Channel 9	10	June 14, 2012	:22	The police department is holding a free motorcycle safety class
Health	News Channel 9	5, 6, 10	June 1, 2012	2:12, 2:00, 2:00	Texas became the only state to require college students under 30 to get a Meningitis
Health					vaccine.
	News Channel 9	5	June 7, 2012	:42	A new blood test can diagnose depression.
Health	News Channel 9	ζ	June 7, 2012	ţ	Employees who work out regularly earn 9
Health	News Channel 9	Or.	June 15, 2012	96:	Percent more than those who don't.  Men reap benefits of being a father.
		0:30		2:05	Fatherhood lowers chances of some cancers
Health	News Channel 9	ις	June 18, 2012	:47	The active chemical used in spray tans if inhaled or ingested, can cause mutations in the cells and actually promote the development of cancers, including lung
Economy	O I STAND ON ON				cancer.
	ivews channel 9	5, 6, 10	June 15, 2012	:23, :29, :23	UTEP ranks one of the most affordable
Economy	News Channel 9	5, 6, 10	June 1, 2012		Gas prices are down but so are the number
					of jobs created.

News Channel 9         5, 6, 10         June 1, 2012           News Channel 9         5, 6, 10         June 14, 2012           News Channel 9         5, 10         June 14, 2012           News Channel 9         5, 10         June 14, 2012           News Channel 9         5, 6         June 7, 2012           News Channel 9         10         June 4, 2012           News Channel 9         5, 10         June 8, 2012           News Channel 9         5, 10         June 11, 2012           News Channel 9         5, 10         June 15, 2012           News Channel 9         5, 10         June 15, 2012           News Channel 9         6:30         June 1, 2012           News Channel 9         5, 6         June 1, 2012
Economy  Economy  Economy  News Channel 9  Economy  News Channel 9  Government and Politics  Rews Channel 9  Government and Politics  News Channel 9  Government and Politics  News Channel 9  Education  News Channel 9  Education  News Channel 9  Education  News Channel 9

called robosigning.

### **Public Service Announcements**

During the months of April, May and June KTSM-TV ran a total of 1,078 PSA's on both digital channels. Some of the PSA's (and groups) represented are the following:

Back Pain Test
UTEP Easter Health Fair
Insights Dinosaur Exhibit
Paralyzed Vets
Serious Fun Children Net
Navy Start Small
El Paso PD – "Enough" Bully Broadcast & PSA
Danny Olivas Night – Insights
Basset Place/El Paso PD – Safety Town
Homes Affordable
Negligent Driving
Score – Small Business Help PSA
YWCA
Paralyzed Vets
Navy Start Small
Boys and Girls Club
Hanson Fashion Show
Make a Wish Waiting Room
Hospitalized Vets
America's Heroes
Boys Town
Teens in the Driver's Seat
Arbor Day
Autism
Texas-Narco
Parents Speak
Visiting Nurses
Recovery
Mission Able
ALA Family
Parents Speak
Transitions
Patient Involvement
Heartbreak to Hope
I wish
Special Mission



1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Event Date Thurs. May 24
Location Haciende Heights Middle School
Participant Name <u>Seau Bayles</u>
Participant Signature / Sept. / G
Briefly describe what you did: This a sheet Speaker
Briefly describe what you did: This a shest speaker  to 3 classes 6 Howeda Heights Middle
School's career day
Name of person in charge of event
DurationDuration
Attach any additional information of the request for your involvement to this form.
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Attach any additional information of the request for your involvement to this form Email, letter, phone call, etc.



Event Date Husday May 17
Location Horizon High School
2 97.0
Participant Name Dlan Dogler
Participant Signature / Sea / Sa / Sa / Sa / Sa / Sa / Sa /
Briefly describe what you did:
Wh slows annual attake and anderic
award banquet.
$\bigcap \qquad \bigwedge 1 = \bigwedge 1$
Name of person in charge of event <u>Anny Medina</u>
Duration 3 has s
Duration Duration

Attach any additional information of the request for your involvement to this form.

Email, letter, phone call, etc.



Event Date Wed, May 2
Location Fire Station #19 2405 McRae El Paso
Participant Name Beau Basley
Participant Signature Spa Sala
Briefly describe what you did:
Encee for MOA'S GII He boot
Encee for MOA'S fill the boot Canpage Kirkelf event G fires tookbon #19
Name of person in charge of event Kathleen Born
Duration 2 hows
And the second s

Attach any additional information of the request for your involvement

Email, letter, phone call, etc.



Event Date6/21/12
LocationKTSM STUDIOS
Participant NameJohn Sheridan
Participant Signature Am J Leu Jan
Briefly describe what you did:Gave school tour of station, visiting each department and describing what they do. Employees personally talk to students to answer questions during tour. As this group was more media, extra time was taken to show them the production side and our studios
Name of person in charge of event:Organized by Sandy Hand of Eastwood School
Duration One hour
Attach any additional information of the request for your involvement to this form.
Email, letter, phone call, etc.



Event Date5/21/12
LocationKTSM STUDIOS
Participant NameJohn Sheridan
Participant Signature Advas
Briefly describe what you did:Gave school tour of station, visiting each department and
describing what they do. Employees personally talk to students to answer questions during tour. As this group was more focused on weather, their tour was more focused on the work of our station meteorologists.
Name of person in charge of event:Organized by Fran Plec and Charles DeBroder; Las Cruces Weather Club
Duration One hour
Attach any additional information of the request for your involvement to this form.
Email, letter, phone call, etc.
THANK YOU



Event Date5/24/12
LocationKTSM STUDIOS
Participant NameJohn Sheridan
Participant Signature Am Reselve
Briefly describe what you did:Gave school tour of station, visiting each department and
describing what they do. Employees personally talk to students to answer questions during
tour. As this was a media class they received a more focus approach during the news
production part of the tour
Name of person in charge of event:Organized by Tornillo High School, Media Class
Duration One hour
Attach any additional information of the request for your involvement to this form.
Email, letter, phone call, etc.
THANK YOU



Event Date5/17/12
LocationKTSM STUDIOS
Participant NameJohn Sheridan
Participant Signature Am Corelan
Briefly describe what you did:Gave school tour of station, visiting each department and describing what they do. Employees personally talk to students to answer questions during
tour
Name of person in charge of event:Organized by Anna Brewer, Tornillo High School
Duration One hour
Attach any additional information of the request for your involvement to this form.
Email, letter, phone call, etc.



Event Date5/9/12
LocationKTSM STUDIOS
Participant NameJohn Sheridan
Participant Signature Am J. Repelon
Briefly describe what you did:Gave school tour of station, visiting each department and
describing what they do. Employees personally talk to students to answer questions during tour
Name of person in charge of event:Organized by Riverside High
DurationOne hour
Attach any additional information of the request for your involvement to this form.
Email, letter, phone call, etc.



Event Date4/27/12
LocationKTSM STUDIOS
Participant NameJohn Sheridan
Participant Signature Implication
Briefly describe what you did:Gave school tour of station, visiting each department and describing what they do. Employees personally talk to students to answer questions during tour
Name of person in charge of eventGina Rodriguez – Sales Person; Francisco S.W Key
Duration One hour
Attach any additional information of the request for your involvement to this form.
Email, letter, phone call, etc.
THANK YOU

### **Network Issue-Responsive Programming Information**

### **Early TODAY**

Weekdays at 4:30 a.m.

As the first broadcast of the day on the NBC Network, "Early Today" features anchors Dan Kloeffler and Milissa Rehberger, joined by the NBC Weather Plus team for a comprehensive look at overnight news, the day ahead, plus the latest weather from across the nation. Viewers can expect the latest headlines in world and national news, as well as regular segments on business, sports and entertainment.

#### **TODAY**

Weekdays at 7:00 a.m.

NBC News pioneered the morning news program when it launched Today more than 55 years ago, with Dave Garroway as host. The live broadcast provides the latest in domestic and international news, weather reports and interviews with newsmakers from the worlds of politics, business, media, entertainment and sports. After more than 48 years of the standard two-hour format, the third hour was launched in October of 2000, followed by the fourth hour in September 2007, making Today the only four-hour hour national morning show broadcast. The program is unparalleled in its ratings dominance in the morning news arena, serving as America's overwhelming favorite for more than an unprecedented eleven consecutive years.

### **NBC Nightly News**

Weekdays at 5:30 p.m.

Reports and analyses of the day's top news stories, in addition to regular reports including: "In Depth," a longer form piece which examines and provides context, usually for the top news story of the day; "The Fleecing of America," re-introduced in June of this year, which examines government waste; "Lifeline," which takes a look at current health trends in America; and "In Their Own Words," a unique segment which allows individuals to speak out on one of the day's top news stories.

### **TODAY, Weekend Edition**

Saturdays at 6:00 a.m. and Sundays at 6:00 a.m.

The weekend broadcasts continue the "Today" tradition of covering breaking news, interviewing newsmakers, reporting on a variety of popular-culture and human-interest stories, covering health and finance issues and presenting the latest weather reports. In addition, the show offers visitors to New York City a chance to observe firsthand the workings of a live television broadcast with its windowed studio on Rockefeller Plaza. Interaction with the crowd outside the studio is a major part of the program.

### NBC Nightly News, Weekend Edition

Saturdays at 5:30 p.m. and Sundays at 5:00 p.m.

The weekend editions of "NBC Nightly News" provide complete and timely reports on national and international events that take place on Saturdays and Sundays. Lester Holt is the program's anchor.

#### **Meet The Press**

Sundays at 9:00 a.m.

America's most-watched and No. 1 Sunday morning public affairs broadcast. Acclaimed by conservatives and liberals, newsmakers and television critics, "Meet the Press" consistently makes Monday morning headlines and has become the most quoted television program in the world.

### The Chris Matthews Show

Sundays at 10:00 a.m.

A half-hour weekend public affairs roundtable that examines current topics in politics and news, offering viewers an inside look at the week's biggest stories. Based in Washington D.C., the show is produced by NBC News and distributed in national syndication by NBC Universal Television Distribution.

### Dateline, NBC

Various

"Dateline NBC," the signature primetime broadcast for NBC News, premiered in 1992. Since then, it has pioneered a new approach to primetime news programming. The multi-night franchise, supplemented by frequent specials, allows NBC to consistently and comprehensively present the highest-quality reporting, investigative features, breaking news coverage and newsmaker profiles.